

ICAR- CTRI, Research Station Webinar on “*Gloriosa superba* an alternative crop for chewing Tobacco in Tamil Nadu”

ICAR- Central Tobacco Crop Research Institute, Research Station, Veda sandur, Dindigul Tamil Nadu organized a webinar on ‘*Gloriosa superba* an alternative crop for chewing Tobacco in Tamil Nadu’ on September 2020. Dr. P. Manivel, Principal Scientist & Head welcomed the participants. Dr. D. Damodar Reddy, Director, ICAR-CTRI, Rajahmundry, in his Chairman’s remark made special mention remarks about scope of cultivation of *Gloriosa* in Tamil Nadu and also emphasized the role of CTRI to the farmers since its inception. keynote address. Dr. T. Arumugam, Dean (Horticulture), Horti Culture & Research Institute, Periyakulam, Tamil Nadu Agriculture University was the chief Guest he suggested *Gloriosa superba* is one of economical alternative crops for Tobacco in Tamil Nadu and also other horticultural crops available as choice to the farmers. Dr. L. Pugalendhi, Dean, Horticultural College & Research Institute, TNAU, Coimbatore was the Guest of Honor and he highlighted research contribution of TNAU for the successful cultivation of *Gloriosa* by Tamil Nadu farmers. Following this, Dr. K. Rajamani, Professor and Head, Department of Medicinal & Aromatic Crops, TNAU, Coimbatore gave a very brief lecture on the present status and future prospects of *Gloriosa superba* crop in Tamil Nadu and explained details of history and technical recommendation of this particular crop. His team; Dr. L. Nalina, Dr. T. Elaiya Bharathi, Dr. P. Muthulakshmi delivered lecture that covered all the aspects of cultivation of *Gloriosa*. Following this Dr. M. Kumaresan gave talk that covered the comparison of cultivation of tobacco vs *gloriosa* and later Dr. M. Venkatesan talked about planting material production in this crop. A *Gloriosa* progressive farmers, Mr. K. Jayavel and Mr. K. Kalimuthu, a traders’ representative shared their experience of cultivation methods and marketing strategies of *Gloriosa*. Dr. P. Manivel, Head of the Research Station answered questions raised by delegates in the webinar. The webinar ended with formal vote of Thanks by Dr. M. Kumaresan, Principal Scientist, ICAR-CTRI, Research Station, Veda sandur. More than 125 farmers, researchers and traders participated and benefitted from this webinar. The YouTube link of this webinar is available in <https://www.youtube.com/watch?v=hKKlIDJeJVA>.

(Source: ICAR-Central Tobacco Research Institute-Regional Station, Veda sandur)

Zoom Meeting

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